

Do you know where your chocolate comes from?



Buying Fairtrade chocolate makes a huge difference to the lives of cocoa farmers and their families around the world. Despite growing demand for cocoa, many small producers struggle to earn a sustainable income. Disease and age are damaging cocoa trees, and rising production costs mean farmers and their families remain in poverty. Child labour, a significant issue in the cocoa industry, is perpetuated by poverty and unfair terms of trade. Fairtrade helps to make cocoa farming in places like Ivory Coast and Ghana more sustainable by guaranteeing minimum prices and providing a premium to invest in local communities, so farmers can provide a better future for themselves and their families. And you can give them this opportunity just by enjoying your favourite Fairtrade chocolate treat.

SO THIS CHRISTMAS, BUY A FAIR TRADE CHOCOLATE TREAT

Places where you can buy fair trade chocolate:

